

# 26<sup>th</sup> World Gas Conference

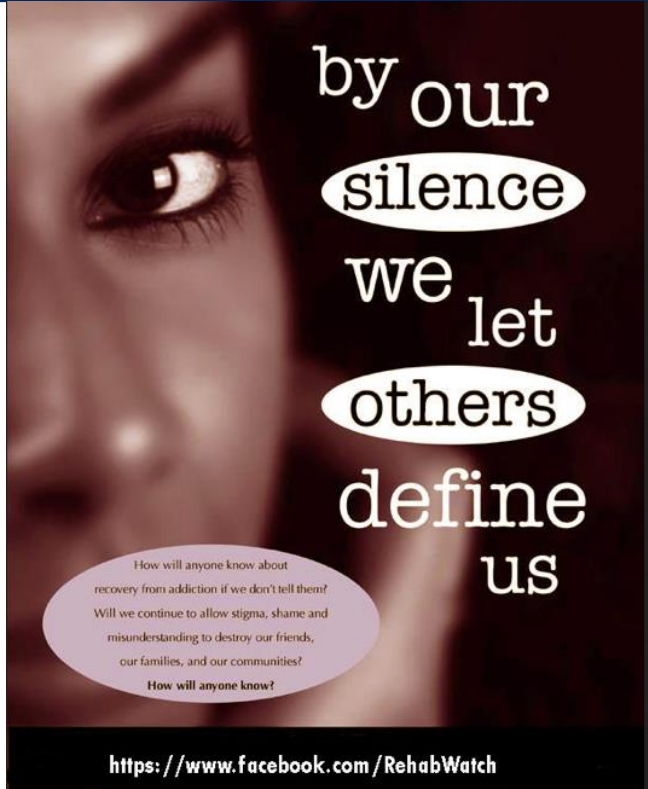
1 – 5 June 2015, Paris, France



***Strategic Panel 14 – Gas Communications  
TRIENNIAL WORK PROGRAM 2015-2018  
Global Voice of Gas***

Menelaos(Mel) Ydreos  
EnergyVantage

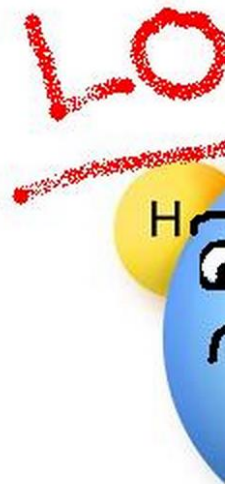




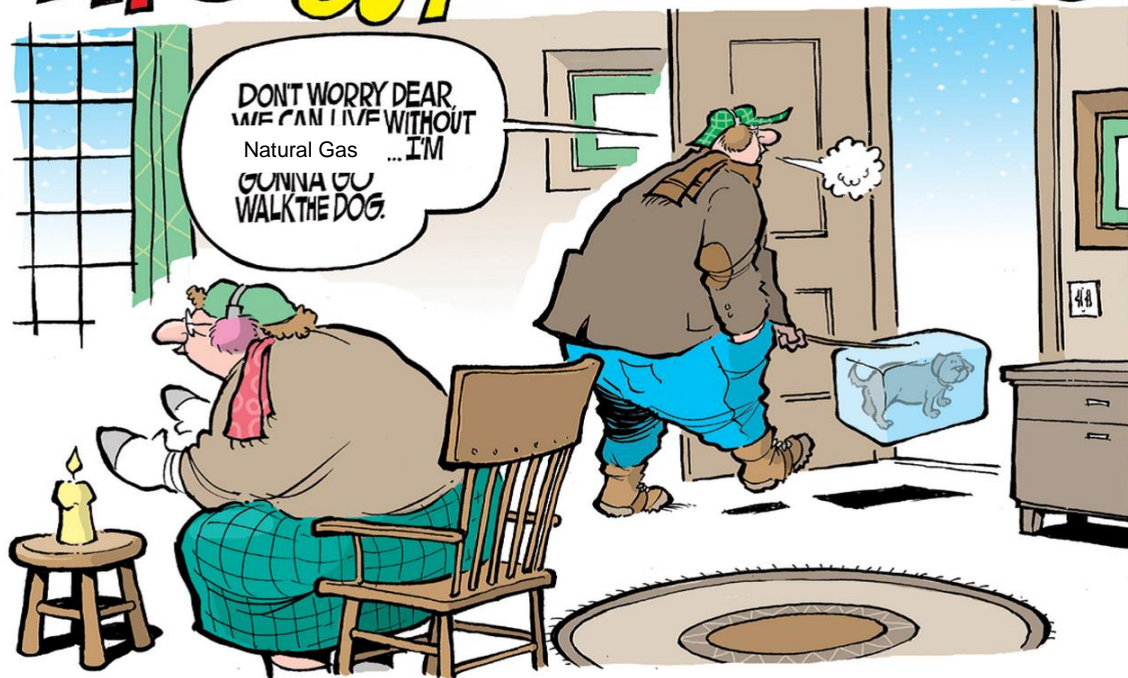
by our  
silence  
we let  
others  
define  
us

How will anyone know about  
recovery from addiction if we don't tell them?  
Will we continue to allow stigma, shame and  
misunderstanding to destroy our friends,  
our families, and our communities?  
How will anyone know?

<https://www.facebook.com/RehabWatch>



# Life WITH-OUT Fossil Fuels



©2012 ADAM EVILS  
GAS FOR THE PEOPLE  
THE BUFFALO NEWS

# Who else defines us ?



## WHAT WE DO



Fracking for natural gas damages the land, pollutes water and air, and causes illness in surrounding communities.



Latest studies from the International Energy Agency reveal a switch from coal to gas would lead to a global temperature rise of more than 3.5 degrees Celsius, an outcome we simply cannot afford.



If we can't drill safely, then we shouldn't be drilling at all. Natural gas production is environmentally damaging and harms public health.



Exporting liquefied natural gas (LNG) to overseas markets is a dirty, dangerous practice that lets the industry make a killing at the expense of human health.

**Friends of the Earth Europe** for the people, for the planet, for the future

Climate & energy · Corporate accountability · Finance · Food & agriculture · Resource use · About us · Publications · News

Our network

Shale gas In depth News Reports & publications

### Shale gas Raising awareness about the impacts of unconventional oil and gas on the climate, the environment and health

Shale gas and other unconventional oil and gas pose a serious threat to the climate, the environment and local communities. The extraction of these fuels, like shale gas, leads to ground-water contamination, serious health impacts, and significantly higher carbon emissions than other fossil fuels.

Friends of the Earth Europe believes that if these forms of gas and oil are exploited in Europe, our climate and renewable energy targets will be put in jeopardy and unacceptable risks will be imposed on communities and the environment.

### European Commission opening back door to fracking

15 APRIL 2015  
Fracking companies are dominating the behind-the-scenes agenda on EU fracking policies, investigation by Friends of the Earth Europe and Corporate Europe Observatory shows today...

2 MARCH 2015  
**Toothless EU fracking regulations threaten citizens and environment**

More news

**Reports & publications**

15 APR 2015  
Carte blanche for fracking

1 DEC 2014  
Fracking Frenzy: how the fracking industry is threatening the planet

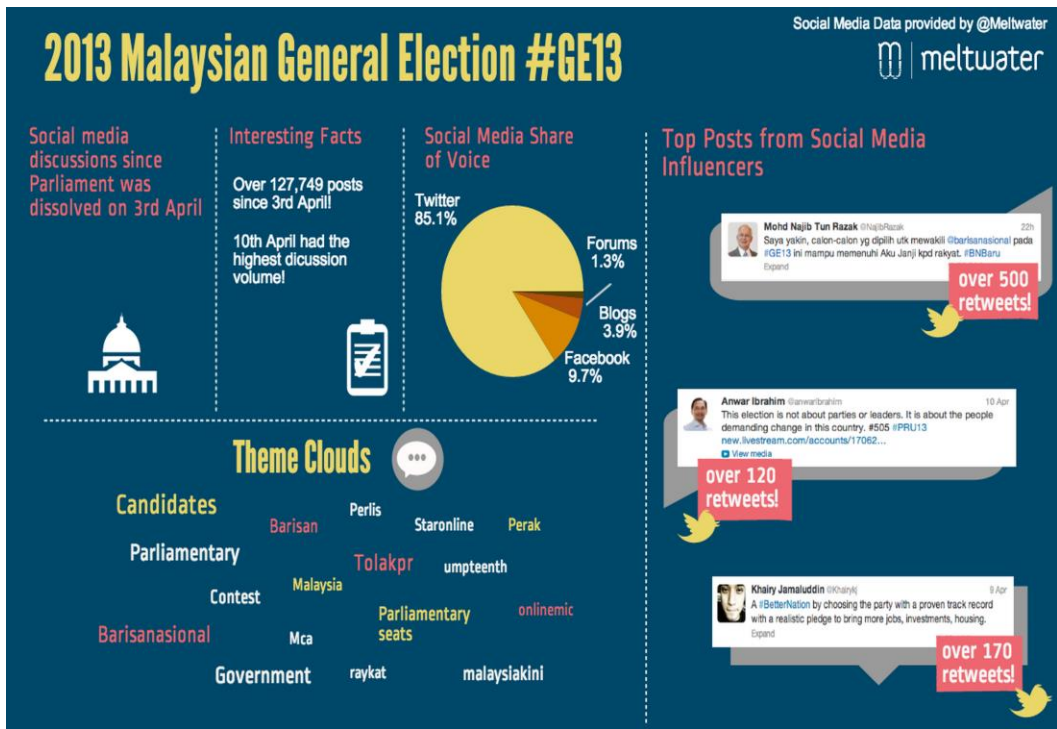
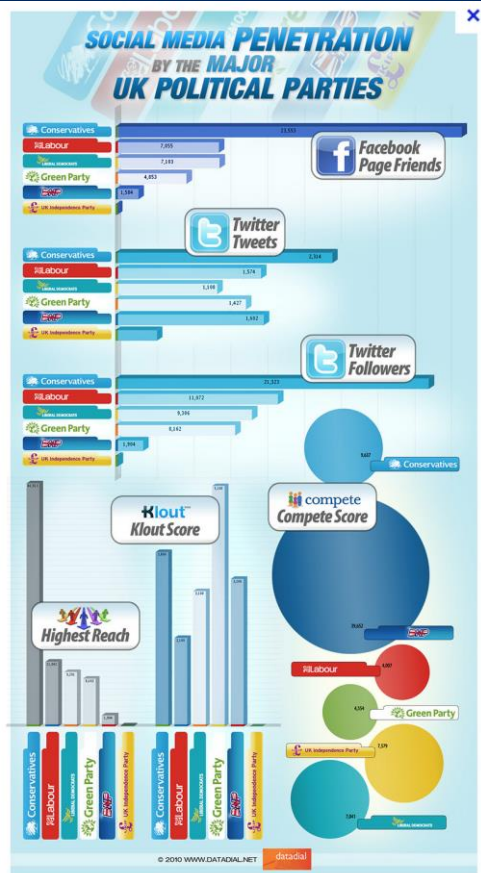
More reports & publications

For enquiries please contact:  
Antoine Simon  
antoine.simon@foeeurope.org

NO FRACKING IN EUROPE



# The evolving influence of social media



# Raising the Global Voice of Gas

- Geopolitics Roundtables
- Global Vision for Gas
- IGU/IEF Ministerial Forum
- Gas Day at COP Events
- Strategic Partnerships
- Magazine

CALL  
TO  
ACTION

WGC  
BUENOS AIRES

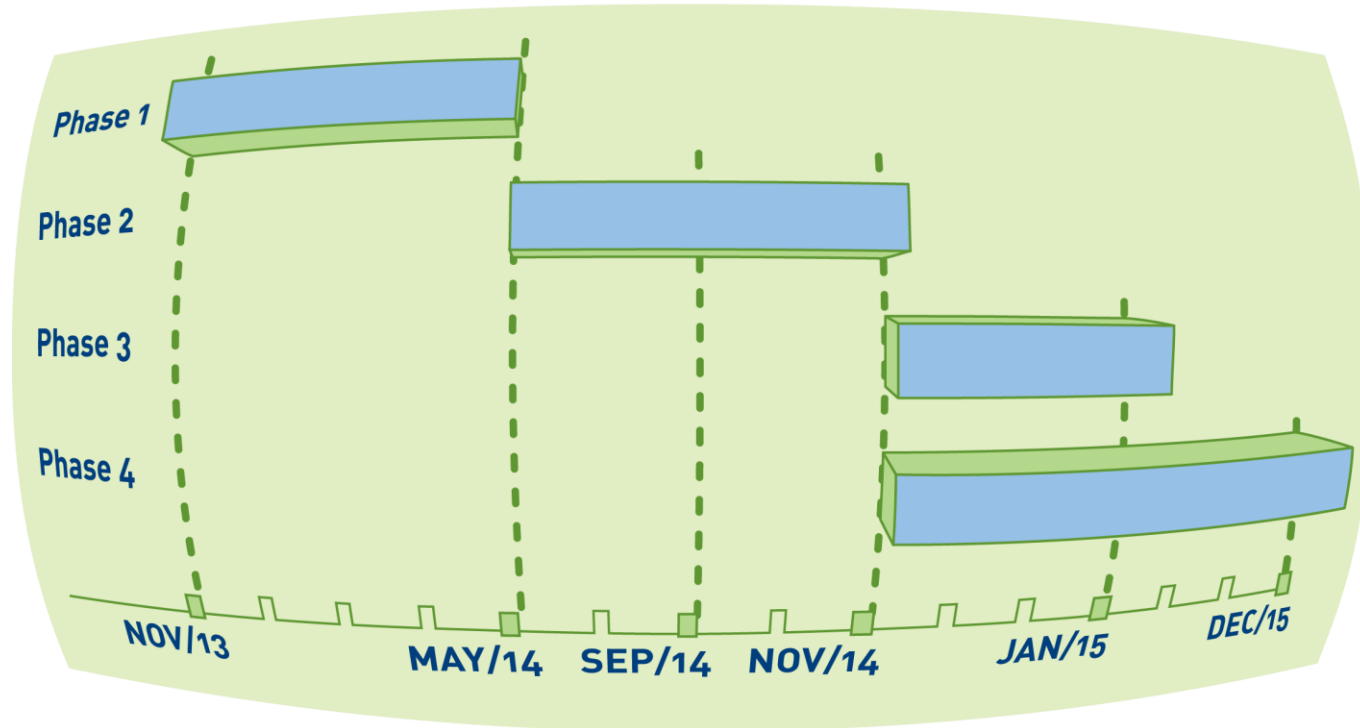
WGC  
KUALA  
LUMPUR

WGC  
PARIS

- G20 Engagement
- Geopolitics Roundtables
- Strategic Partnerships/MOU'S
- IGU/IEF Ministerial Forums
- Gas Day at COP Events
- **Global Voice of Gas**
- Building for the Future
- Magazine

# The Global Voice of Gas initiative

## A PHASED APPROACH TO ADVOCACY



# Global Gas Portal launch in May, 2014

RESOURCES & DATA

NEWS & EVENTS

ABOUT

CONTACT

MEMBERS LOGIN

SEARCH



Welcome to the Global Gas Portal

Natural Gas  
**Improves Lives**



Natural Gas  
**Keeps The Lights On**



Natural Gas  
**Drives Energy Solutions**



Latest News & Events

**WGC2015**

Monday, June 1, 2015 to  
Friday, June 5, 2015



**IGU Global Gas Award- Call for Papers!**

June 27, 2014



NEWS

**Press Release- A global review of gas...**

July 10, 2014



PRESS RELEASE



# Global Gas portal structure

RESOURCES & DATA NEWS & EVENTS ABOUT CONTACT MEMBERS LOGIN SEARCH



Natural Gas Improves Lives

Natural Gas Keeps The Lights On

Natural Gas Drives Energy Solutions

## Natural Gas Improves Lives




Natural Gas Improves Lives

Natural Gas Keeps The Lights On

Natural Gas Drives Energy Solutions

## Natural Gas Keeps The Lights On

**Natural Gas: Generating Power to the World**

Natural Gas is up to **50%** cleaner than other fossil fuels

It costs far lower (50-80% and less) to produce electricity from natural gas than from other fossil fuels.

When Natural Gas replaces other fossil fuels as a power source, air quality improves substantially, and smog clears up.

Natural Gas delivers the lowest capital cost per megawatt power compared to any other source of fuel.

Natural Gas plants have fewer construction, siting and safety concerns.

That can result in faster permitting and lower power generation costs.

Natural Gas helps renewable growth in the power sector, providing extra power when needed.

Source	Cost per MWh
Natural Gas	\$1.88
Coal	\$2.70
Oil	\$3.25
Gas	\$3.25
Coal	\$3.25
Oil	\$3.25
Gas	\$3.25

Natural gas is so abundantly available and accessible that it can meet global energy demand for at least the next 250 years. Natural gas is also far cleaner than many other fuels, with 50% fewer CO2 emissions than coal.

RESOURCES & DATA NEWS & EVENTS ABOUT CONTACT MEMBERS LOGIN SEARCH



Natural Gas Improves Lives

Natural Gas Keeps The Lights On

Natural Gas Drives Energy Solutions

Home » Natural Gas Improves Lives » Natural Gas Makes Life Livable

## Natural Gas Makes Life Livable



RESOURCES & DATA NEWS & EVENTS ABOUT CONTACT MEMBERS LOGIN SEARCH



Natural Gas Improves Lives

Natural Gas Keeps The Lights On

Natural Gas Drives Energy Solutions

## Natural Gas Drives Energy Solutions



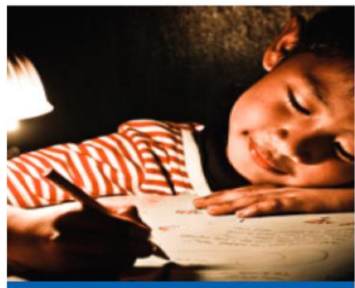
This power-to-gas plant, built by Eon in northern Germany, converts excess wind power to hydrogen and then injects it into the network system.

# Global Voice of Gas Outreach Campaign



天然气资讯，尽在IGU

点击查看



天然气一直点亮着我们的生活

更多详情



Official Research on  
Natural Gas from IGU

See the Research



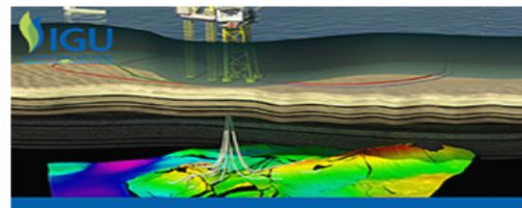
Natural Gas  
Keeps The Lights On

Learn More



Rapport global 2014 de l'UIG sur le GNL

Lire le rapport



Le gaz naturel apporte des solutions  
énergétiques intelligentes

En savoir plus

# Global Voice of Gas Outreach Campaign

Etude officielle de l'UG sur le gaz naturel  
Voir l'étude

RTBF BE • INFO • SPORT • CULTURE • TENDANCE • WEBCRÉATION • 14-18 • COUTUM • TV • RADIO • VIDEO

Météo Belgique Services 2

Bosnie-Herzégovine - Belgique

À LA UNE

**Amiante: les travailleurs belges très peu protégés**  
SOCIÉTÉ 10/21  
L'amiante s'invite ce lundi au tribunal du travail de Bruxelles. Deux anciens employés de la société Conlay Services demandent au tribunal de reconnaître que leur licenciement était abusif. Un licenciement, selon eux, en représailles de leur attachement à dénoncer la présence.

DERNIÈRES VIDÉOS

st@rt2bank  
GRATUIT  
✓ compte à vue en ligne  
✓ homebanking et mobile banking  
✓ carte de

Le Monde | Télérama | Le Monde diplomatique | Le Huffington Post | Courrier International | La Vie | au Jardin | Services Le Monde | S'abonner au Monde à partir de 1 €

Rechercher dans nos articles | S'abonner | Recevez nos newsletters | Emploi | Inscrivez-vous | Connexion

Hello bank! Le Monde.fr EDITION ABONNÉS

Le Monde.fr

CARTE VISA GRATUITE À VIE.

INTERNATIONAL | POLITIQUE | SOCIÉTÉ | ÉCO | CULTURE | IDÉES | PLANÈTE | SPORT | SCIENCES | TECHNO | STYLE | VOUS | CAMPUS | EDITION ABONNÉS

Etude officielle de l'UG sur le gaz naturel  
Voir l'étude

EN CE MOMENT | Brésil 2014 | Irak | Les décodeurs | Bac 2014 | UMP | Ukraine | Sexualité | Centenaire 14-18 | Le Monde Festival

all Business  
YOUR SMALL BUSINESS ADVANTAGE

EXPERTS | GETTING STARTED | SALES & MARKETING | FINANCE | STAFFING & HR | OPERATIONS | TECHNOLOGY | INDUSTRIES | RESOURCES

Salesforce Platform | HP® Cloud Computing | Scale-Out Backup Storage | Customer Service Research

Cloud Computing

Cloud computing (also called Software-as-a-Service, or SaaS) lets your small business use technology once available only to the world's biggest companies.

Now Showing: All Content

Filter Content [What's This?] Open

1-20 of 202 related articles

**The Adoption of the Cloud: Is it Right for You?**  
Filed In: Cloud Computing and Technology  
There are many compelling advantages to switching over to the cloud, but there are potential drawbacks to keep in mind as well. Consider these pros and cons.  
EXPERTS

**What to Look For in Modern Bookkeeping Services**  
Filed In: Accounting & Budgeting and Finance  
The quest to find reliable, professional, and trustworthy bookkeeping service can be a challenge for any business owner. Learn the important questions to ask when looking for a bookkeeper.  
EXPERTS

Virtualization to Cloud - What Small

Natural Gas Keeps the Lights On  
Learn More

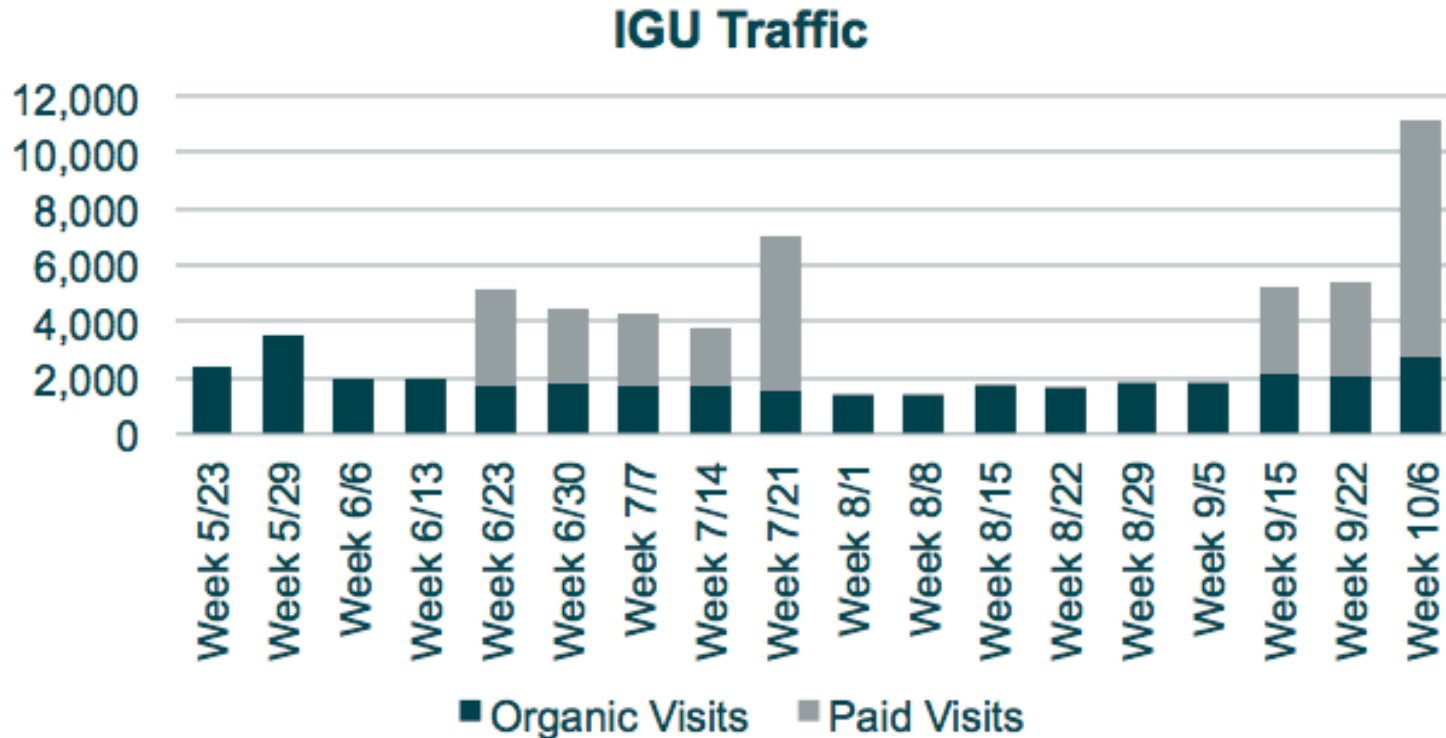
En continu

- 12:17 Frédéric Cuvillier continue de cumuler
- 12:15 Somalie : une bombe explose
- 12:09 24 heures sur la planète foot
- 11:48 Libé : la vidéo de Joffin fait débat
- 11:43 Mondial : la loterie des tirs au but
- 11:24 Les comptes de l'UMP certifiés
- 11:29 Egypte : la présidence attaquée
- 11:17 Polémique sur un sondage du « Point »

« Tout le » en continu

Une lecture zen

# Global Voice of Gas – Web site visitors





# Global Voice of Gas – Bringing discipline to advocacy

## ADVOCACY PLANNING CYCLE

